



Call for Syilx artists and graphic designers

Background

The University of British Columbia's Okanagan (UBCO) Campus, located in the traditional, ancestral, and unceded territory of the Syilx Okanagan Nation, hosts a vibrant and growing Indigenous community of staff, faculty and students.

One of the goals of the Office of the Senior Advisor to the Deputy Vice Chancellor and Principal on Indigenous Affairs (Indigenous Initiatives) is to connect, collaborate and care for Indigenous community, including Indigenous staff and faculty at UBC's Okanagan Campus. With this aim, the office has been developing an Indigenous Caucus Newsletter.

The monthly e-newsletter aims to cultivate community within the Indigenous staff and faculty on campus, share information, celebrate successes, cross-promote programming and connect with each other, the Syilx Okanagan Nation and Indigenous peoples. Long-term goals of the project include creating a seasonal newsletter for a wider community audience (e-newsletter and/or print), and tying the newsletter to the developing web portal and events.

When producing communications materials to support the project and the goals of UBC's Indigenous Strategic Plan, the team will uphold UBC's relationships and responsibilities with the Okanagan Nation.

Opportunity

UBCO Indigenous Initiatives is currently creating an Indigenous Caucus newsletter, under development and set to launch late September 2023. The project team is seeking one Syilx artist or graphic designer who will provide original artwork in the form of an illustration or graphic to be included in the monthly e-newsletter and future community newsletter as well as on communication materials produced to promote Indigenous Caucus gatherings and programming.

Scope of work and deliverables

The artwork requested will be used on print and digital communication and promotional materials for the Indigenous Caucus newsletter and programming, including, but not limited to, newsletter templates, banners, social media graphics, webpages on ok.ubc.ca, reports, booklets, and/or pins.

- Size: up to a 33 inches-wide x 81 inches-high banner size

- Must be able to accommodate the UBC logo and other publication content. See section 3.5 of UBC's [Visual Identity Rules](#) for more information.
- Format: The artwork should be designed for both print and digital publication
- File types: vector images are preferred (such as .ai or .eps). Jpeg or .png files will be accepted with sufficient resolution for printing (300 dpi or higher).
- The final designs will be representative of the Syilx Okanagan Nation, and welcoming to Indigenous peoples. The designs should project a positive, community-based sentiment, drawing on connections to the land, the seasons and one another.
- The artists should be open to at least two rounds of review and feedback from UBCO Indigenous Initiatives and other stakeholders before finalizing the designs. The exact timeline for this review period can be set once the contract has been awarded.
- Must be completed by September 15, 2023.

UBC will retain exclusive use rights for this artwork to be used in connection with the Indigenous Caucus newsletter and programming. This includes, but is not limited to, appearing on the ok.ubc.ca website, being used on our connected social media accounts, being used on communications materials, and being used in email communication. The artist can showcase this work on their personal website and/or in their portfolio, but it cannot be used for commercial purposes.

Remuneration

In the artist application, please indicate a quote including your fee structure and/or rate.

How to apply

In keeping with UBC's Indigenous Strategic Plan, we are seeking artists from the Syilx Okanagan Nation.

Those wishing to learn more about this opportunity are invited to state their interest in the project as follows:

- Contact Kelly Fosbery, Indigenous Initiatives Coordinator, at kelly.fosbery@ubc.ca
- Provide a brief summary of your experience along with appropriate portfolio if available (links to websites are acceptable)
- Indicate your fee structure

While a portfolio is requested with your submission, Okanagan Nation students and alumni looking to establish themselves as artists or illustrators are encouraged to apply.

Timelines

Expressions of interest are requested by August 14, 2023.

- The successful candidates will be briefed on the project by the week of August 21, 2023.
- Final artwork will be required before Sept 22, 2023.

Contact

For additional information about this opportunity, please contact Kelly Fosbery, Indigenous Initiatives Coordinator, at kelly.fosbery@ubc.ca